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**Title**: “Communicating Data Science: A Guide to presenting your work” and “Telling a Story with Data Communicating Effectively With Analytics”

**Author**: Tom Davenport and Megan Risdal

**I. Introduction**

In the article “Communicating Data Science: A Guide to presenting your work”, Davenport discusses

In the article “ Telling a Story with Data Communicating Effectively With Analytics”, Risdal discusses

**II. Communicating Data Science: A Guide to presenting your work**

In this article, Risdal focuses on the key components of presenting a report. Some key traits involved in presenting are great communication skills, being a team player, and being hard working. When presenting you have to keep in mind who your presentations are aimed towards, what the goal of your presentation is, and the methods. Some concepts to keep in mind are how to put your presentation together as well as how yu display it to your audience.

**III. Telling a Story with Data Communicating Effectively With Analytics**

In this article, Davenport describes how to effectively tell a story using data. Some things to keep in mind are which charts you choose, color schemes, sizes, and more. A major factor is communicating through visuals. The goal of presentations is to present a deliverable and/or product. A point that resonated with me was the data, structure, or points not being the focal point. The idea or message you are trying to convey is the main focus.

**IV. Conclusion**

In conclusion, the articles added to my knowledge of how to present reports in a professional manner. You can have an amazing presentation but, without properly communicating it will be of no use. The order in which you put together your story as well as the present is a important piece.

**VI. References**

Communicating Data Science: A Guide to presenting your work.

<https://bsuonline.blackboard.com/bbcswebdav/pid-17985988-dt-content-rid-28398442_1/xid-28398442_1>

Telling a Story with Data Communicating Effectively With Analytics.

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